



**BENJAMIN M. BARSTROM**  
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**RESUME**

**EXPERIENCE**      **BARSTROM CREATIVE GROUP**      **MAY 2002 – PRESENT**  
creative director

- conceptualize and produce creative solutions for any design challenge including brand/identity development, marketing strategies, web design, publication design and print media, advertising campaigns and more
- coordinate and collaborate, as needed, with other designers, web developers and copywriters through an established and diverse creative network
- embody a successful business model of client satisfaction and creative excellence, ensuring each assignment is approached as a unique creative opportunity and provide timely, effective and distinguished solutions each and every time

**REPRESENTATIVE CLIENTS:** Wall Street Journal, MITIMCo, Bluehawk Investments, Synergy Investments, National Trust for Scotland USA, Heading Home, Colliers International, University Prep Charter School, Jones Lang Lasalle, CBRE, Katz Properties, Citizen Schools

**JLL**      **SEPTEMBER 2015 – JANUARY 2021**  
design manager, capital markets

- exclusively support JLL's Boston Capital Markets team for all marketing/design needs including offering memorandums, tour collateral, marketing suites and new business pursuits
- prioritize, coordinate, and assign projects and production processes to ensure timely, cost-effective completion of assignments
- maintain stewardship of JLL brand standards, promote awareness and educate others on appropriate use of brand elements

**CBRE/NEW ENGLAND**      **AUGUST 2007 – AUGUST 2015**  
creative director

- oversee the design and production of all marketing materials produced by CBRE/New England's award-winning in-house creative & analytics team, including property marketing, new business development and corporate advertising, publications and presentations
- prioritize, coordinate, and assign projects and production processes to ensure timely, cost-effective completion of assignments
- develop design templates and provide training and quality control for the creative & analytics team
- maintain stewardship of CBRE brand standards, promote awareness and educate others on appropriate use of brand elements

**OTHER CBRE/NE POSITIONS HELD:** graphic designer ('07-'09), senior graphic designer ('09-'11), associate creative director ('11-'13)

**EDUCATION**      **MASSACHUSETTS COLLEGE OF ART**      **MAY 2002**  
bachelor of fine arts [communications design]

- AWARDS & ACHIEVEMENTS**
- JLL team player of the year 2017
  - american inhouse design award – graphic design USA magazine 2012, 2014
  - team player of the year – CBRE/New England 2012
  - 'awesome affiliate award' [boston marketing team] – CBRE, Inc. 2009
  - staff person of the year – CBRE/New England 2008
  - legal marketing association 'your honor award' [national] 2006  
bingham mccutchen 2005 annual report – print collateral – honorable mention
  - legal marketing association 'your honor award' [new england regional] 2006  
bingham mccutchen 2005 annual report – print collateral – 2nd place
  - departmental honors [communications department] – massart 2002
  - academic distinction [honors] – massart 2002
  - new england graphic arts scholarship 2001